# lifescientific o

NEWSLETTER

September 2020



#### Life in Life Scientific...

We have a new recruit to the UK team. Becci Franklin joins us from September  $14^{\rm th}$  as the new UK Office Manager.

Following a very successful year in the UK and Ireland we are expanding the business with new office facilities in Leicestershire and dedicated administration support.

Becci is new to our industry but brings with her a wealth of administrative and office management experience. Her most recent role has been as a Business Support Manager with a firm of Independent Financial Advisers and was previously a Marketing Executive for a paving manufacturer.

Becci is excited to be joining Life Scientific and keen to "get stuck in" learning about our Company, our customers and how to help with the continued success of Life Scientific.

### **Product News**

Growers have taken advantage of soil moisture and a significant area of oilseed rape has already been planted.

Early sowing could be a way of preventing damage from cabbage stem flea beetle as larger crops may withstand a greater amount of insect damage.

With the warm, wet weather, crops seem to be emerging well but these are also conditions where diseases can thrive and an early fungicide should be considered for stem canker (Phoma lignum) control.

For optimum control of stem canker, Difenostar a reverse engineered Plover containing 250g difenoconazole, should be used when disease symptoms are first seen and the crop has 4 expanded true leaves. Application can be a single dose of 0.5 l/ha or two doses of 0.25 l/ha 4 to 6 weeks apart. If fresh symptoms are seen in late winter or early spring a second application of 0.5 l/ha should be made.

Total dose of Difenostar approved on oilseed rape is 1 I/ha. For more product information visit the website

https://lifescientific.com/products/uk/difenostar/



#### Time For A New Start

Dubbed as the "Year that keeps on giving" many growers will be pleased that harvest is upon us and we can clear the fields and start again. Hopefully without the torrent of difficulties that we saw in 2020.

Whilst harvest might not be breaking any records (on my farm at least!), it's always a good feeling to bring the harvest in and start again.



For growers brave enough to have oilseed rape in their rotation for 2020/21 Life Scientific have several autumn product options to protect crops without a large upfront investment, allowing growers to assess the potential of the crop before large sums are spent.

Lambdastar our reverse engineered Hallmark Zeon, is a good option for pyrethroid sensitive CSFB.

Lambdastar contains 100g/I lambda-cyhalothrin and should be used as part of an anti resistance strategy when thresholds are reached. If using as a stand alone application a non-ionic wetter should be included to maximise efficacy.

Difenostar, as mentioned on page one, is a great option for phoma control. The dose can be split as a method for minimising early spend.

Moving through Autumn any of the new range of prothioconazole based products can be used in oilseed rape crops.

Aurelia containing 250g/l prothioconazole will control phoma and Light Leaf Spot.

Esker our reverse engineered Kestrel containing 160g/l prothioconazole and 80g/l tebuconazole and Oraso Pro, a reverse engineered Prosaro with 125g/l prothioconazole and 125g/l tebuconazole both make excellent fungicides for use in oil seed rape and will contribute to plant growth regulation and managing crop canopies in order to maximise yield.

## Life Scientific Take On The German Giants

At Life Scientific, we don't just reverse engineer crop protection products, we are involved in all aspects of getting the products to market, which includes a highly skilled regulatory department based at our Dublin Headquarters.

Since 2016 we have been fighting the German Government over unfair delays on licensing our products and to date, we have won five cases, with another twenty two cases ongoing.

In each case we felt the German regulators, including the Federal Office of Consumer Protection and Food Safety (BVL), which is responsible for authorizing pesticides in Germany and the country's environmental agency, UBA, was incorrectly applying European Union licensing rules, making it harder for us to enter the market.

This has been recognized and we have won damages from the government in a civil court.

Life Scientific now have 10 crop protection products registered in Germany, so we are seeing behavioral changes from the regulators after starting our cases.

"That's really the way in which I define us as winning in Germany" says Nicola Mitchell. CEO



For more information about Life Scientific and our products. Please see contact methods below.

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Lambdastar, Aurelia, Esker and Oraso Pro are registered trademarks of Life Scientific. Lambdastar contains lambda-cuhalothrin. Difenostar contains difenoconazole. Aurelia contains prothioconazole. Oraso Pro and Kestrel contain prothioconazole and tebuconazole.

All other products are those of other manufacturers where proprietary rights may exist. Use plant protection products safely. Always read the label and product information before use. For further product information including warning phrases and symbols refer to www.lifescientific.com