

4<sup>th</sup> Nov 2021

## Roll up roll up!

Visitors to the Life Scientific stand at Croptec can enter a free tombola - so come along and try your hand at grabbing one of the lucky tickets to win any number of prizes from golf umbrellas, insulated lunch bags, torches and Wonder wipes.

Fun aside, Croptec is the first time that the industry will hear about two exciting new products that Life Scientific will launch next spring.

**Kaskad** is a reverse engineered Debut containing 50% w/w triflurosulfuron-methyl. Formulated as a water dispersible granule, this herbicide can be tank mixed to provide control of a wide range of broad leaved weeds in sugar beet and fodder beet.

**Sudo Mor** is a reverse engineered Moddus containing 250g/L trinexapac ethyl, a plant growth regulator for crop height reduction, to prevent lodging control and protect yield in all varieties of winter and spring wheat, winter and spring barley, winter and spring oats, rye, triticale, durum wheat and grassland seed crops.

Life Scientific has also been working hard to get a new EAMU for Difenostar (difenoconazole) use in Linseed.

These additions to the Life Scientific portfolio reflect the importance and significance of the UK market to the business; since launching into the UK market four years ago Life Scientific now has more than 17 products on the market for use by UK growers.

“We look forward to welcoming all visitors to the stand over the two days of Croptec, and having face to face conversations once again!” says Ruth Stanley, UK and IE country manager for Life Scientific.

“Our team will be on hand to answer any questions on our current and developing product range, and in particular if you have any questions about the reverse engineering process and how our products meet registration requirements, Rachel Staunton, Life Scientific’s Product Characterisation Lead, will be available to talk through how this process is managed from rigorous testing, to storage stability studies and developing analytical methods for active ingredients.”