



Life in Life Scientific...

It's the start of briefing season and the chance to update growers and agronomists on life in Life Scientific, new products, developments and best practise advice for the coming Autumn season.

If you haven't requested a briefing yet, and would like to hear from Ruth, Bill or Richard about our current portfolio, new registrations, label changes or just catch up for a chat, we'd be happy to hear from you.

Product News

We have a new product for the Autumn, **FIRESTARTER**.

400g/l flufenacet + 100g/l diflufenican, this product is a reverse engineered Liberator. A useful herbicide for black-grass and broad leaved weed control in winter wheat and barley and can be used once at a maximum dose of 0.6l/ha.

We also have some exciting additions to our **AZOXSTAR** label.

CRD have granted the approval of lettuce, endive (including frisée and escarole), chicory (radicchio), broad beans, fresh beans (green beans) and strawberry, both outdoor and protected.

Check the website for label, compatibilities and conditions of use.



Black-grass Project

We'll be following a black-grass project in Lincolnshire which has become a particular concern for one grower.

We reported last month that newly appointed agronomist Chris Hewis had been brave enough to take on the challenge and it's great that Life Scientific are going to be involved in the project too.

After compiling detailed records of the fields chemical and cultivations history, we can start to make a plan of attack. However to know what we're dealing with, black-grass seed samples have been collected and sent to ADAS for resistance testing.

ADAS have given the following reasons why it is important to check weeds for resistance.

- ⓐ To know if herbicides will work on **your** weeds
- ⓐ Avoid potentially wasteful use of herbicides - save money and prevent unnecessary use
- ⓐ Help assess the threat posed by resistance on newly farmed blocks of land
- ⓐ Monitor the success (or otherwise) of long-term resistance management strategies
- ⓐ Samples taken for resistance testing help put the results in a wider context

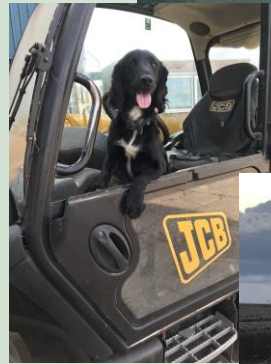
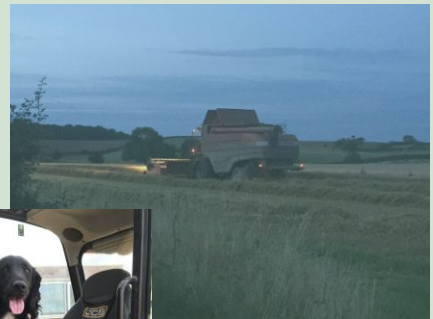
Visit www.adas.uk for more information



Out and About

Combines are working hard up and down the country. The weather has given most areas a dry start for early cutting, however showers have been hit and miss, we've had record breaking temperatures and flooding. The British weather has certainly been giving us something to talk about.

August is a great opportunity for Life Scientific to see how some of our field trials have performed and we took the opportunity to get out and visit a few of those farms on August 8th #Farm24 and see how the harvest season was progressing for them.



Azoxystar is a registered trademark of Life Scientific. Azoxystar contains azoxystrobin. Firestarter contains flufenacet and diflufenican.

All other products are those of other manufacturers where proprietary rights may exist. Use plant protection products safely. Always read the label and product information before use. For further product information including warning phrases and symbols refer to www.lifescientific.com